

# OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Always held the third Thursday in March, **Pancake Day** is one of the community's favorite traditions. For nearly 70 years, dedicated board members, staff and volunteers have spent the entire day cooking pancakes and sausage for 5,000+ hungry customers. Of course, Cheerwine, SunDrop and coffee are part of this long standing Concord tradition.

Pancake Day offers a variety of opportunities for participation, from volunteering to sponsoring to simply attending the event.

For more information about Pancake Day, please contact Mary Wilder at [mwilder@bgclubcab.org](mailto:mwilder@bgclubcab.org) or visit [bgclubcab.org](http://bgclubcab.org).



## BOYS & GIRLS CLUB OF CABARRUS COUNTY

247 Spring St NW  
Concord, NC 28025

704-721-CLUB

[bgclubcab.org](http://bgclubcab.org)  
[info@bgclubcab.org](mailto:info@bgclubcab.org)

Thursday, March 19, 2026  
6am-7:30pm

# SPONSORSHIP OPPORTUNITIES

## **Golden Sponsor \$5,000**

- Name listed on back of tickets (8,000 printed)
- 2 dedicated social media posts
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

## **Event Sponsor \$3,000**

- Name listed on back of tickets (8,000 printed)
- 1 dedicated social media post
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

## **Sausage Sponsor \$2,000**

- Name listed on back of tickets (8,000 printed)
- Minimum of 2 social media mentions
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving sausage

## **Grill Sponsor \$1,500**

- Name listed on back of tickets (8,000 printed)
- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

## **Product Sponsor \$750**

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby

## **Pancake Partner \$300**

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)

## **Flapjack Friend \$150**

- Minimum of 1 social media mention
- Name placement on website and event signage (over 5,000 in attendance)

# SPONSOR INFORMATION

**Sponsor Name:**

(As you wish it to appear in advertising)

**Name:**

(If different than above)

**Address:**

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

# PAYMENT INFORMATION

**Payment amount enclosed \$** \_\_\_\_\_

**Check** (made payable to Boys & Girls Club of Cabarrus County)

**Credit Card**  
To pay by credit card, please scan the QR Code



**Please bill me in the amount of \$** \_\_\_\_\_

**Payment already made as part of annual pledge**

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

FUNDS RAISED THROUGH  
PANCAKE DAY HELP SUPPORT THE  
AFTERSCHOOL AND SUMMER  
PROGRAMS PROVIDED AT THE  
BOYS & GIRLS CLUB.

