



BOYS & GIRLS CLUB
OF CABARRUS COUNTY

**CORPORATE
PARTNERSHIP**
Opportunities

CORPORATE PARTNERSHIP Opportunities



OUR MISSION & HISTORY

Our Mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

The Boys & Girls Club of Cabarrus County has been a pillar of youth development since 1946, serving over 2,000 young people each year in the greater Cabarrus region. We are dedicated to ensuring that our community's youth have access to high-quality programs and services that enrich their lives and shape their futures.

Our Club offers a vital alternative for children who would otherwise be home alone after school and during the summer, providing a safe and supportive environment with meaningful supervision. Our goal is for every member to achieve academic success, make positive life choices, and develop leadership and service skills.

By providing these positive alternatives, we not only transform the lives of our youth but also strengthen the entire community.

To learn more about the Boys & Girls Club of Cabarrus County,

Take a look inside...



BOYS & GIRLS CLUB
OF CABARRUS COUNTY

| | |
|--|-----|
| Benefits of Corporate Partnership..... | 2 |
| Accountability..... | 2 |
| Facts & Figures..... | 3 |
| Partnership Opportunities..... | 4-6 |
| Partnership Levels & Benefits..... | 7 |
| Impact Spotlight..... | 8 |
| How to Become a Corporate Partner..... | 9 |

Benefits

OF CORPORATE PARTNERSHIP



Partnering with the Boys & Girls Club of Cabarrus County offers your corporation a unique opportunity to make a lasting impact on our community.

We provide a variety of partnership options, from sponsoring high-profile events to engaging in volunteer experiences that enhance employee morale.

By joining forces with us, your company will invest in the future of our community's youth, gaining valuable recognition and exposure in the process.

Brand visibility opportunities abound through our partnership, including prominent exposure at our events, features on our website, mentions in our newsletters, and coverage on our active social media channels. Your brand will be associated with **positive community impact**, enhancing its reputation and reach.

Additionally, we offer numerous **employee engagement opportunities** that your corporation's employees can participate in, which will undoubtedly boost morale, foster team-building, and fulfill your corporate social responsibility goals. Our collaborative initiatives ensure that **together, we create meaningful memories and connections for the children we serve, while also enriching your company culture and community presence.** Our goal is not only to sustain our vital operations but also to cultivate a long-lasting relationship with your business, ensuring that we make a significant difference in the lives of our youth.

ACCOUNTABILITY

At the Boys & Girls Club of Cabarrus County, we hold ourselves to the **highest standards** of ethical fundraising. We are committed to **transparency, accountability, and integrity** in all our operations. Corporate donors can have confidence that their contributions will be responsibly managed and directly dedicated to the specific program or event they wish to sponsor. We provide detailed reporting and regular updates to ensure that our partners can see the tangible impact of their generosity. By partnering with us, **you can be assured that your support is making a meaningful and positive difference in the lives of the youth we serve.**



Facts

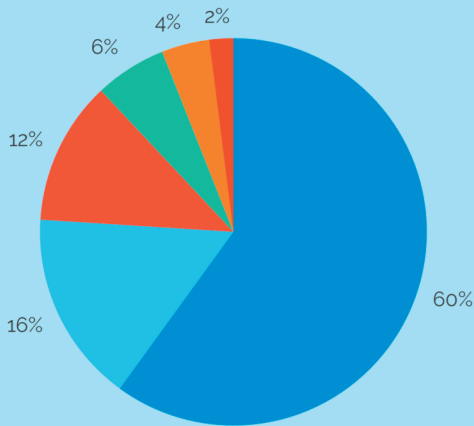


AND FIGURES

WHO WE SERVE

2,113

Youth served
in our Afterschool &
Summer Programs



- Black/African American 60%
- White/Caucasian 16%
- Two or More Races 12%
- Hispanic/Latino 6%
- Other/Not Specified 4%
- Asian 2%



53% Boys
47% Girls

34% Kindergarden-2nd
33% 3rd-5th
19% Middle School
14% High School

63%

Live in single
parent homes

78%

Qualify for free
or reduced
lunch



BOARD LEADERSHIP

Chantel Thompson, President
Jason Harris, Vice President
April Savage, Secretary
Amanda Williamson, Treasurer
Valerie Melton, Executive Director

Adam Auerbach
Allen Craven
Jennifer Dabbs
Emily DiNunzio
Lex Fennell
Timbs Fulghum
Rodney Harris
Ryan Hawkins
Margaret Hillman

Bertram Hinton
Chip Moore
Daniel Morman
Marc Niblock
Steve Schattner
Palmer Steel
Chuck Stoddard
Rob Williams

435

Volunteers
Annually

2023-24

OPERATING BUDGET

\$4.7 Million

Partnership

OPPORTUNITIES



SPECIAL EVENT SPONSORSHIP

Special Events bring people together to **celebrate and support the mission of the Boys & Girls Club**. As an event sponsor, you'll not only gain valuable visibility for your company but also **contribute directly to the success and sustainability of our programs**. Join us in creating **memorable experiences** that benefit the youth in our community.



PANCAKE DAY

Always held on the third Thursday in March, Pancake Day is one of the community's favorite traditions-some even call it a "Concord Holiday!" For over 67 years, board members, staff and volunteers have spent their day cooking pancakes and sausage for more than five thousand of our closest friends.

Sponsorships range from \$750-\$7,500



PROBST BROTHERS GOLF CLASSIC

The Propst Brothers Golf Classic is an annual fundraising event that brings together golf enthusiasts, local businesses, and philanthropists for a day of friendly competition and charitable giving. Held each year in September, this event promises to be a day of fun, community, and giving back, all for a worthy cause.

Sponsorships range from \$300-\$5,000



FESTIVAL OF TREES

Held each year on the first weekend of December, the Boys & Girls Club's Festival of Trees is the premier event to ring in the holiday season. Kick off Christmas at the historic Hotel Concord with over 40 theme-decorated tree creations, dreamy lights, and holiday cheer!

Sponsorships range from \$1,000-\$10,000

Partnership

OPPORTUNITIES

PROGRAM SPONSORSHIP

You may choose to sponsor a youth **development program or initiative** rather than a special event. This support **directly contributes to ongoing programs** at our Boys & Girls Club that foster leadership, academic success, and personal growth. Below are a few of our program priorities.

BUS TRANSPORTATION SPONSOR

Drive visibility for your brand while supporting our transportation needs by sponsoring our Bus Transportation Program. Our buses pick up youth from 24 local schools, providing safe and reliable transportation to and from our Club. As a Bus Transportation Sponsor, your corporation's logo will be prominently displayed on the rear of our buses, seen by thousands of parents, teachers, and community members daily.

Sponsorship: \$5,000 for 4 buses. Support up to 20 Club vehicles!

TUTORING PROGRAM SPONSOR

Empower students to achieve academic success by sponsoring our Tutoring Program. Your contribution will directly support our team of dedicated tutors who work with our afterschool and summer youth, providing individualized academic support and guidance.

Sponsorship: \$5,000

STEM PROGRAM SPONSOR

Support the future innovators and problem-solvers of tomorrow by sponsoring our STEM Program. Your investment will provide essential resources, equipment, and curriculum materials to engage youth in hands-on learning experiences in science, technology, engineering, and mathematics.

Sponsorship: \$5,000





PROGRAM SPONSORSHIP

E-SPORTS PROGRAM SPONSOR

Elevate the gaming experience for youth in our community by sponsoring our E-Sports Program. Your support will directly enhance our competitive gaming room at the Boys & Girls Club of Cabarrus County, providing state-of-the-art equipment, technology, and resources to foster a dynamic and engaging environment for competitive gaming enthusiasts.

Sponsorship: \$5,000

CLUB INTRAMURAL SPONSOR

Promote teamwork and sportsmanship by sponsoring our Club Intramural Program. This program connects our Boys & Girls Club with neighboring Clubs, providing opportunities for youth to compete in various sports. Your contribution will support travel expenses, equipment, uniforms, and event hosting, enabling our members to engage in healthy competition and showcase their sportsmanship.

Sponsorship: \$5,000

CLUB ARTS SPONSOR

Inspire creativity and expression by sponsoring our Arts Program. Your contribution will support a variety of artistic endeavors, including visual arts, music, theater, and dance. Funds will be used to purchase supplies, instruments, costumes, and provide opportunities for our youth to participate in workshops and performances, nurturing their artistic talents and passions.

Sponsorship: \$5,000



Partnership

LEVELS & BENEFITS



LEADERSHIP GIVING

Leadership Giving encompasses **annual contributions** to sponsor a child or a program through the Great Futures Campaign, as well as support for special events and program initiatives.

GIVING LEVELS

| | |
|----------|----------|
| PLATINUM | \$25,000 |
| GOLD | \$15,000 |
| SILVER | \$10,000 |
| BRONZE | \$5,000 |

Recognition Includes:

- **INDIVIDUAL BANNER** Platinum and Gold Level donors will have an individual banner (dimensions) displayed year-round in our gymnasium, seen by over **7,000 visitors** each year.
- **SHARED BANNER** Silver and Bronze Level donors will share a banner (dimensions) displayed year-round in our gymnasium.
- **WEBSITE RECOGNITION** Business recognition on our website, bgclubcab.org, which attracts more than **4,000 visitors** each month. Platinum Sponsors will receive homepage and corporate page placement, while Gold, Silver and Bronze Levels will have placement on the corporate partner's page.
- **ANNUAL IMPACT REPORT RECOGNITION** Platinum and Gold Level sponsors will be included in our annual Impact Report as major supporters, providing a permanent record of their **commitment to our cause** and enhancing their corporate reputation.
- **SOCIAL MEDIA RECOGNITION** All Corporate Levels will receive multiple recognition opportunities on our social media platforms, reaching over **7,400 followers**.
- **NEWSLETTER FEATURES** Newly acquired Corporate Partners will be included in our quarterly newsletters, distributed to our extensive mailing list of supporters and community members. This feature includes a dedicated section highlighting your company's contributions and impact.
- **EMPLOYEE ENGAGEMENT OPPORTUNITIES** All Corporate Partners will have access to **exclusive** volunteer opportunities for their employees, fostering team-building and community involvement. These experiences not only boost morale but also align with your company's corporate social responsibility goals.

These recognition opportunities ensure that your company's generosity is prominently acknowledged, both within our facilities and throughout our digital presence, reinforcing your commitment to supporting the youth in our community. **Join us in making a lasting impact and empowering the next generation.**

Impact

SPOTLIGHT



WHERE IMPACT MEETS INSPIRATION



MEET RODNEY

Rodney joined the Club in 3rd grade and grew up in our programs, experiencing new opportunities and finding a second home. As a high school senior, he became a finalist for our Youth of the Year award and shared his story at our Great Futures Breakfast.

Moved by his story, a guest offered to cover his college tuition—and later hired him at their company. Today, Rodney is a college student, a working professional, a Club employee, and a role model for the next generation.

Rodney's journey is proof: the Club doesn't just change lives—it builds futures.

How to Become A CORPORATE PARTNER



We are so happy you are interested in becoming a Corporate Partner at the Boys & Girls Club of Cabarrus County!

To get started, **scan the QR code** shown or visit **bgclubcab.org/corporatepartnership** and fill out our inquiry form. You may also simply reach out to our development team to discuss partnership options that align with your company's values and goals.



We offer various levels of sponsorship, each with unique benefits such as **brand visibility, employee engagement opportunities, and recognition at our events**. Your involvement will not only enhance your corporate social responsibility profile but also help us to continue delivering life-changing programs to the young people of Cabarrus County. **Join us in shaping a brighter future by investing in the leaders of tomorrow.**

To learn more or schedule your consultation please contact:

Jonathan Helms
Resource Development Director
jhelms@bgclubcab.org
704-721-2582 ext 173





[Website](#) | [Social](#) | [Impact](#) | [Video](#) | [Contact](#)