### **OUR MISSION**

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Always held the third Thursday in March, **Pancake Day** is one of the community's favorite traditions. For over 65 years, dedicated board members, staff and volunteers have spent the entire day cooking pancakes and sausage for 5,000+hungry customers. Of course, Cheerwine, SunDrop and coffee are part of this long standing Concord tradition.

Pancake Day offers a variety of opportunities for participation, from volunteering to sponsoring to simply attending the event.

For more information about Pancake Day, please contact Mary Wilder at mwilder@bgclubcab.org or visit bgclubcab.org.



# SPONSORSHIP OPPORTUNITIES

#### Event Sponsor \$2,500

- Name listed on back of tickets (8,000 printed)
- 1 dedicated social media post
- Logo placement on website and event signage (over 6,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

### Sausage Sponsor \$1,500

- Name listed on back of tickets (8,000 printed)
- Minimum of 2 social media mentions
- Logo placement on website and event signage (over 6,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving sausage

#### Grill Sponsor \$1,250

- Name listed on back of tickets (8,000 printed)
- Minimum of 2 social media mentions
- Logo placement on website and event signage (over 6,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

#### Product Sponsor \$750

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 6,000 in attendance)

#### Pancake Partner \$300

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 6,000 in attendance)

### Flapjack Friend \$100

- Minimum of 1 social media mention
- Name placement on website and event signage (over 6,000 in attendance)

# SPONSOR INFORMATION

#### **Sponsor Name:**

(As you wish it to appear in advertising)

Name:

(If different than above)

Address:

Phone:

**Email** 

# PAYMENT INFORMATION

Payment amount enclosed	\$
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- Check (made payable to Boys & Girls Club of Cabarrus County)
- Credit Card

To pay by credit card, please visit http://weblink.donorperfect.com/ 2023PancakeSponsorships

- Please bill me in the amount of \$
- Payment already made as part of annual pledge

Signature:	
3	

Date:

FUNDS RAISED THROUGH PANCAKE DAY
HELP SUPPORT THE AFTERSCHOOL,
SUMMER AND ATHLETIC
PROGRAMS PROVIDED AT
THE BOYS & GIRLS CLUB.

