# **OUR MISSION**

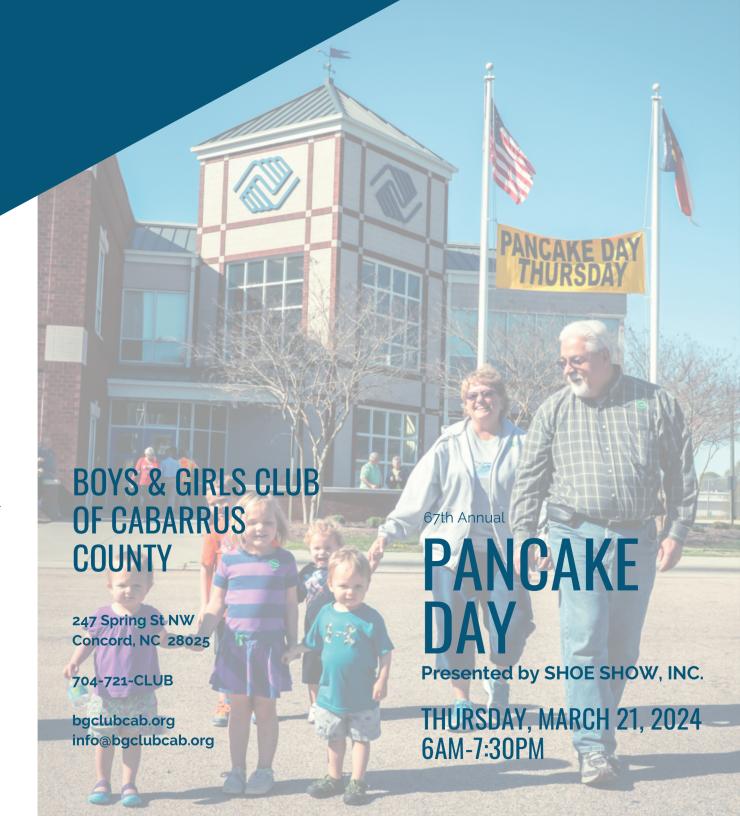
To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Always held the third Thursday in March, **Pancake Day** is one of the community's favorite traditions. For over 65 years, dedicated board members, staff and volunteers have spent the entire day cooking pancakes and sausage for 5,000+hungry customers. Of course, Cheerwine, SunDrop and coffee are part of this long standing Concord tradition.

Pancake Day offers a variety of opportunities for participation, from volunteering to sponsoring to simply attending the event.

For more information about Pancake Day, please contact Mary Wilder at mwilder@bgclubcab.org or visit bgclubcab.org.



## **SPONSORSHIP OPPORTUNITIES**

#### Golden Sponsor \$5,000

- Name listed on back of tickets (8,000 printed)
- 2 dedicated social media posts
- Logo placement on website and event signage (over 5,000 in attendance)

  Listing on video display in Club lobby
- Includes 1 shift serving pancakes

#### **Event Sponsor \$2,500**

- Name listed on back of tickets (8,000 printed)
- 1 dedicated social media post
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
  Includes 1 shift serving pancakes

#### Sausage Sponsor \$1,500

- Name listed on back of tickets (8,000 printed)
- Minimum of 2 social media mentions
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobbyIncludes 1 shift serving sausage

### Grill Sponsor \$1,250

- Name listed on back of tickets (8,000 printed)
- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
  Includes 1 shift serving pancakes

#### **Product Sponsor \$750**

- Minimum of 1 social media mention.
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby

### Pancake Partner \$300

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)

## Flapjack Friend \$100

- Minimum of 1 social media mention
- Name placement on website and event signage (over 5,000 in attendance)

# **SPONSOR INFORMATION**

#### **Sponsor Name:**

(As you wish it to appear in advertising)

Name:

(If different than above)

Address:

Phone:

Email: \_\_\_\_\_

## **PAYMENT INFORMATION**

- Payment amount enclosed \$
  - **Check** (made payable to Boys & Girls Club of Cabarrus County)
- **Credit Card**

To pay by credit card, please scan the QR Code



- Please bill me in the amount of \$\_
- Payment already made as part of annual pledge

Signature:

Date:

FUNDS RAISED THROUGH PANCAKE DAY HELP SUPPORT THE AFTERSCHOOL, **SUMMER AND ATHLETIC** PROGRAMS PROVIDED AT THE BOYS & GIRLS CLUB.

