

OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Always held the third Thursday in March, **Pancake Day** is one of the community's favorite traditions. For 70 years, dedicated board members, staff and volunteers have spent the entire day cooking pancakes and sausage for 5,000+ hungry customers. Of course, Cheerwine, SunDrop and coffee are part of this long standing Concord tradition.

Pancake Day offers a variety of opportunities for participation, from volunteering to sponsoring to simply attending the event.

For more information about Pancake Day, please contact Mary Wilder at mwilder@bgclubcab.org or visit bgclubcab.org.



**BOYS & GIRLS CLUB OF
CABARRUS COUNTY**

**247 Spring St NW
Concord, NC 28025**

704-721-CLUB

**bgclubcab.org
info@bgclubcab.org**

70th Annual

**PANCAKE
DAY** 

PRESENTED BY SHOE SHOW, INC.

**Thursday, March 18, 2027
6am-7:30pm**

SPONSORSHIP OPPORTUNITIES

Golden Sponsor \$5,000

- Name listed on back of tickets (8,000 printed)
- 2 dedicated social media posts
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

Event Sponsor \$3,000

- Name listed on back of tickets (8,000 printed)
- 1 dedicated social media post
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

Sausage Sponsor \$2,000

- Name listed on back of tickets (8,000 printed)
- Minimum of 2 social media mentions
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving sausage

Grill Sponsor \$1,500

- Name listed on back of tickets (8,000 printed)
- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

Product Sponsor \$750

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby

Pancake Partner \$300

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)

Flapjack Friend \$150

- Minimum of 1 social media mention
- Name placement on website and event signage (over 5,000 in attendance)

SPONSOR INFORMATION

Sponsor Name: _____

(As you wish it to appear in advertising)

Name: _____

(If different than above)

Address: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

Payment amount enclosed \$ _____

Check (made payable to Boys & Girls Club of Cabarrus County)

Credit Card
To pay by credit card, please scan the QR Code



Please bill me in the amount of \$ _____

Payment already made as part of annual pledge

Signature: _____

Date: _____

FUNDS RAISED THROUGH PANCAKE DAY HELP SUPPORT THE AFTERSCHOOL AND SUMMER PROGRAMS PROVIDED AT THE BOYS & GIRLS CLUB.

